



Doh-Bassador of Creativity Contest

1 to 31 August 2017

How to Participate



Make a creative Play-Doh sculpture.



Share a picture or video of your creation on Instagram.



Tell us about your creation in less than 100 words.



Hashtag **#DohBassadorMY** and **#PlayDohMY**, and put your settings to public.



Contest open to Malaysian kids aged 4 to 9 years old.



Prizes



The winner will receive RM1,000 worth of Play-Doh products.



The winner will have the opportunity to work with a key influencer on a series of creative sculpts leading to World Play-Doh Day on 16 September.

Terms and conditions apply.



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Winner announcement: 7 September 2017

Media partner:

THE MALAYSIAN
Women's Weekly



Doh-Bassador of Creativity Contest

Terms & Conditions

1. Eligibility

1.1 This Contest is organised by Hasbro Toy (Malaysia) Sdn Bhd ("Organiser") and is open to Malaysian children who are aged 4 to 9 years old ("Participants") except for the following persons: Immediate family members of permanent and/or temporary employees of Hasbro Toy (Malaysia) Sdn. Bhd., their promotion agencies, its associate companies and other parties involved in the contest.

2. Duration

- 2.1** The Contest will end on 31 August 2017 (11.59pm (GMT+8)).
2.2 The Organiser reserves the right to shorten or extend the Contest period. Entries received after the determined closing date of the Contest period will be disqualified.
2.3 The winner will work closely with a key influencer to plan and create Malaysian-inspired Play-Doh sculptures.

3. Contest Mechanics

- 3.1** Participants are required to create their most creative and original creation out of Play-Doh compound to be eligible to participate in this contest.
3.2 Participants are required to upload an image OR a video of their creation on Instagram, including a short description of their creation in less than 100 words. If it is a video submission, the video duration must not exceed 30 seconds.
3.3 Participants are required to use the hashtags #DohbassadorMY and #PlayDohMY to be eligible to participate in this contest. All profile settings must be set Public.

4. Contest Entries

- 4.1** The participants must ensure that their hashtags for submission is complete and accurate. Incomplete or late submission with the hashtags will not be entertained and deemed disqualified and voided from being accepted.
4.2 Participants must ensure that they are reachable via Direct Message on the account used to submit the image or video. If the participant is not reachable via the account used, the participant is deemed disqualified.
4.3 The Organiser reserves the right to reject any contest form at its sole and absolute discretion without having to assign any reason whatsoever.
4.4 Participants are allowed to send in more than one (1) contest entry throughout the entire contest period and until the extended period (if applicable).

5. Selection of Contest Winner

- 5.1** The Organiser will choose one (1) winner from the valid submitted entries.
5.2 Judges' decisions shall be deemed final, conclusive and binding. No complaints, appeal, enquiries and/or correspondence from any Participants will be entertained.
5.3 Criteria of selection: Appeal and Aesthetics 40%, Innovation 40%, Introduction to Creation 20%

6. Notification of Contest Winner

- 6.1** The Winner will be notified within five (5) working days from closing date via Direct Message on the platform used to submit the entry.
6.2 The Organiser will attempt to contact the Winner three (3) times. In the event that any Winner does not respond to any of the three (3) attempts, his/her win will be forfeited. The Organiser shall have the discretion to select another participant as the alternate winner.

7. Contest Prize

- 7.1** Prizes are non-negotiable, non-transferable, non-refundable and not exchangeable for cash or kind, either in part or full.
7.2 The Winner is fully responsible for any injuries, damages or claims as a result of or arising from their participation in the Contest, and usage of their prize. All transportation, accommodation, personal cost and/or any other costs and/ or any other related expenses that are incurred to participate in this Contest and/or to redeem the prize are the sole responsibility of the Eligible winner.
7.3 The Organiser reserves the right to vary, change, reschedule or discontinue the Contest and/or to vary substitute, discontinue any or all the prizes at any time without assigning any cause or reason thereof and without being in any way liable for any loss for such act.
7.4 The winner must make herself/himself available to be present at Hasbro Malaysia office in Petaling Jaya on a chosen date in September by the Organiser to work with a key influencer. The winner must also be present for media interviews on this selected day.

8. Data Protection

- 8.1** Personal data relating to contest will be used for the selection of the winner and will be deleted afterward, except as otherwise stated herein regarding the name of the winner and for regulatory purposes.
8.2 By entering this draw, participants explicitly accept that personal data will be held by Hasbro Toy (Malaysia) in accordance with Hasbro Toy (Malaysia)'s Privacy Policy, Personal Data relating to participants may be processed by Hasbro Toy (Malaysia) and third party suppliers to Hasbro Toy (Malaysia) such as our marketing agency.
8.3 The Organiser reserves the right to publish, use the names, photographs, and/or videos of the winner as materials for the purposes of advertising and/or trade publicity, without any prior notice to the winners and the winner shall not be entitled to claim ownership or other forms of compensation on the materials.

9. Variation to Contest Terms and Conditions

- 9.1** The Organiser may at its sole and absolute discretion amend the terms and condition set herein without any prior notice.
9.2 By participating in this contest, participants agree to be bound by the contest Terms and Conditions herein, notices, and all decisions made by Hasbro Toy (Malaysia). This contest shall be subject to the laws of Malaysia.
9.3 These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional materials advertising in the Contest.

