# Business Leadership During COVID-19

Our commitment to safety, health and innovation distinguishes Hasbro as a trusted brand, employer of choice and stellar corporate citizen.

## Supporting Our People

- **Health & safety workplace protocols:**
  - interactive Employee Back-to-Work Handbook
  - easy-to-use health screening app
  - daily on-site temperature checks
  - regular sanitization
  - staggered schedules & social distancing
  - PPE distribution
- **Robust and regular engagement and communication with global workforce**
- **Supporting work-at-home arrangements:**
  - flexibility for employees with childcare needs
  - support for vulnerable employees
  - mental health support
  - people-manager resources to support remote team working
  - ergonomics guidance

## Adapting our Business & Supply Chain

- Implementing strict health & safety protocols in global distribution centers
- Providing financial bonuses to essential workers in supply chain
- Supporting major global suppliers in safe re-openings
- Providing family-focused resources through ‘Bring Home the Fun’, a global initiative designed to help keep kids occupied and engaged
- Pivoting Wizards of the Coast’s in-person, tabletop gaming to online, digital gaming and experiences
- Innovating eOne video production by developing state-of-the-art, self-contained content capture kits to facilitate remote subject interviews for TV series
- Conducting post-production remotely on eOne TV series, feature films and animation productions

## Engaging Our Community

- Serving our community by launching Hasbro Cares, our global response to the pandemic
- Donating meals, toys & games for children in need
- Converting our partner manufacturers to PPE operations—producing 50,000 face shields/week for donation to frontline healthcare workers in the US and Europe
- Engaging with local, state and national governments to develop business reopening strategies and guidelines
- Creating and implementing best practice online COVID health & safety training for US-based manufacturers, at the request of state governments