

Nerf® Dart Tag World Championships Official 2009 Contest Rules

1. **HOW IT WORKS:**

A. Qualifying Tournament Events: Qualifying Tournaments for the Nerf® Dart Tag World Championships (the “Contest”) take place at the following 2009 Dew Tour events:

<u>Dew Tour Event / Location</u>	<u>Team Age Group</u>	<u>Date & Time</u>
Nike 6.0 Open / Chicago IL	13-17 Year Old	6//26/2009 5:00pm
Nike 6.0 Open / Chicago, IL	8-12 Year Old	6/27/2009 12:00pm
Skate Open / Boston, MA	13-17 Year Old	7/24/2009 5:00pm
Skate Open / Boston, MA	8-12 Year Old	7/25/2009 2:00pm
Wendy’s Invit. / Portland, OR	13-17 Year Old	8/15/2009 4:00pm
Wendy’s Invit. / Portland, OR	8-12 Year Old	8/15/2009 12:30pm
Toyota Challenge / SLC, UT	13-17 Year Old	9/19/2009 4:00pm
Toyota Challenge / SLC, UT	8-12 Year Old	9/19/2009 12:30pm
Playstation Pro / Orlando, FL	13-17 Year Old	10/15/2009 4:30pm
Playstation Pro / Orlando, FL	8-12 Year Old	10/16/2009 4:00pm

B. Registration: All Nerf® Dart Tag League (NDTL) Tournament entrants must pre-register as a team of four (4) age-qualifying team members by filling out and properly submitting a Team Registration Form and a Release of Liability and Publicity Release form signed by each team member’s parent or legal guardian prior to the Qualifying Tournament for the Nerf Dart Tag World Championships. NDTL Team Registration Forms and Release of Liability and Publicity Release are available at participating NERF retail events or can be downloaded at www.nerf.com/ndtl beginning June 1, 2009. Team Registration Forms will also be available at the Dew Tour event location. The first eight (8) teams in each age group (8-12 and 13-17) to properly submit a Team Registration Form and Release of Liability and Publicity Releases (see Team Registration Form for submission details) will compete in the Nerf® Dart Tag World Championships Tournament for which the team registered. Two (2) additional teams per age group will be designated as Alternate Teams. An Alternate Team will be allowed to compete in a Qualifying Tournament only if one of the eight (8) teams in the team’s age group fails to compete in the qualifying Tournament. Alternate Teams will be selected to compete based on the order in which the team submitted the Team Registration Form. Sponsor reserves the right to verify the age and date of birth of any team member at any point in the Contest. If team member / team member’s parent or legal guardian fails to provide documentation to verify the team member’s date of birth upon request, Sponsor reserves the right to disqualify the team and select an alternate team to participate.

C. Qualifying Tournament Play: All team members must report to the Nerf® Dart Tag World Championships Tournament site 15 minutes prior to

the team's scheduled match start time or the team will be disqualified from the Qualifying Tournament. The team must be accompanied by at least one (1) adult who must be a relative or guardian of a team member. Eight teams in each age group will participate in the Qualifying Tournament in randomly seeded brackets against other teams in their age group in a single-elimination tournament format. Team members will be supplied by Sponsor's representative with appropriate gear, ammo, and a team jersey, all of which must be returned to the Sponsor's representative at the completion of their game. Teams must submit themselves and their equipment for inspection in the staging area and on the field of play. Team members must use only the approved equipment, supplies and vests during match play. Matches will be contested according to the NERF Dart Tag League Dew Tour Standard Rule Book For Tournament Play (the "Rule Book") which is available at www.nerf.com/ndtl. Team members are responsible for being familiar with and adhering to all guidelines in the Rule Book. Teams earn points for "tagging" opposing team players and for capturing the opposing team's flag. Each match will last five (5) minutes and will be judged / scored by designated NDTL officials. The decisions of the NDTL official(s) will be final and binding in all respects. The high-scoring team in each match will be declared the winner of the match and will advance to the next bracket until one (1) team in each age group is declared the Qualifying Tournament winner. Age group winners in each of five (5) Qualifying Tournaments will win a First Prize Package as described in Rule #3 below. If the winning team in any Qualifying Tournament cannot attend the Championship Tournament, Sponsor reserves the right to select an alternate team in the same age group at Sponsor's sole discretion.

D. Championship Tournament Play: The Championship Tournament will take place on October 17, 2009 at the Playstation Pro Dew Tour location in Orlando, FL. Each team member will be required to submit to Sponsor documentation – such as a photocopy of contestant's birth certificate or Social Security card - to verify each contestant's date of birth to the satisfaction of the Sponsor. If team member / team member's parent or legal guardian fails to provide documentation to verify the team member's date of birth upon request, Sponsor reserves the right to disqualify the team and select an alternate team to participate. Each of the five (5) qualifying teams per age group will participate in a round-robin tournament. Teams receive one (1) point for each game victory. The two teams in each age group with the highest number of game victory points at the end of the tournament will play in the Final match in their age group to determine the World Championship winner in each age group. In the event of a tie in total tournament points at the end of the round-robin tournament, ties will be broken according to the following tie-breaking criteria: 1st tie-breaker is the winner of the head-to-head team match-up during the round robin tournament. 2nd tie-breaker (if needed) is the highest cumulative point total in all of the round-robin games, and 3rd tie-breaker (if needed) is a sudden-victory target shootout. The winning team in the Finals

match in each age group will be deemed the World Champions of the NDTL and will win the Grand Prize Package.

2. **ELIGIBILITY:** Contest open only to legal residents of the fifty United States and the District of Columbia who (i) are between the ages of 8 and 17 on the date of the Qualifying Tournament in which they plan to participate; (ii) register as part of a four-person team (all of whom are either in the 8-12 age group or the 13-17 age group); and (iii) properly submit a NDTL Team Registration Form and a Release of Liability and Publicity Release executed by participant's parent or legal guardian. Void in Puerto Rico, other U.S. territories and possessions and where prohibited by law. Employees of Sponsor and its divisions, subsidiaries, franchisees, and the immediate families of each of the foregoing, or persons living in the same household of such employees are not eligible. Contest is governed by U.S. laws and is subject to all federal, provincial, state and local laws. By participating in the Contest, participants and their parent or legal guardian agree to be bound by these Official Rules and the NERF Dart Tag League Dew Tour Standard Rule Book For Tournament Play, and by the decisions of the judges, administrators and Sponsor, which shall be final and binding in all respects, and to release Sponsor, its divisions, parent, related, affiliated and subsidiary companies, and all coordinating agencies and the officers, directors, agents and employees of each from any and all liability, claims or damages arising out of their participation in the Contest or acceptance and use of any prize.

3. **PRIZES & APPROXIMATE RETAIL VALUE: Two (2) Grand Prize Packages, one for each of the four-person age group winning teams in the World Championship tournament:** The winning four-person team in each of the two (2) age groups will win a \$25,000 cash prize to be split evenly (\$6,250 per team member) among the four team members. Approximate retail value of each Grand Prize Package is \$25,000.00. **Forty (40) First Prize Packages:** a trip for two (Qualifying Tournament age group winning team member and team member's parent or legal guardian, both of whom must travel on the same itinerary) to Orlando, FL to participate in the NDTL World Championships on October 17, 2009. Each First Prize Package consists of: roundtrip coach air transportation for two (2) between major gateway airport nearest winner's residence and Orlando, FL. If winner resides within 200 miles of Orlando, FL Sponsor will provide a \$50 prepaid gas card in lieu of air transportation; 3 day / 2 night hotel accommodations (one room, double occupancy); admission to Playstation Pro Dew Tour event; \$250 spending money; ground transportation between hotel and NDTL World Championship location; one (1) gift bag with t-shirt and other promotional elements selected by Sponsor. Approximate retail value of each First Prize Package is \$3,250.00. Accommodations and airfare are subject to availability. Certain travel restrictions may apply. No transfer or substitution of prize elements will be permitted except by Sponsor at Sponsor's discretion. First Prize trip does not include taxes, tips, gratuities, meals, service charges, souvenirs, or

any other service or item not specifically described above. Prize is not redeemable for cash. Trip must be taken on dates specified by Sponsor or otherwise forfeited. Approximate retail value of all available prizes is US \$180,000.00.

4. **CONDITIONS OF PARTICIPATION & CERTAIN RESTRICTIONS:** Prizes may not be transferred or assigned. Prize winners must meet all eligibility requirements including, without limitation, the execution and delivery of all releases by prize winner and travel companions deemed necessary by Sponsor. Such releases must be filled out by participant and participant's parent or legal guardian in their entirety, must be properly submitted or team is subject to disqualification. Prize winners and winner's parent or legal guardian must agree to certain terms and conditions related to eligibility, release of liability, and Sponsor's use of winner's name and/or likeness for publicity, advertising and promotional purposes, without compensation (unless prohibited by law) as part of the prize claim process. Noncompliance may result in disqualification. Taxes on all prizes, if any, are the sole responsibility of the winner and winner's parent or legal guardian. Acceptance of prize constitutes permission to the Sponsor to use winner's name and likeness for purposes of advertising and promotion in all media throughout the world in perpetuity without additional compensation, unless prohibited by law. By accepting any prize, winner and winner's parent or legal guardian agree to release and hold harmless Sponsor, its parent, related, affiliated and subsidiary companies, and the officers, directors, agents, and employees of each from any claims or liability relating to participation in the Contest, or acceptance or use of the prize. Sponsor reserves the right to reschedule Contest events. Sponsor reserves the right to cancel or modify the Contest or disqualify a participant if fraud or technical failures destroy or undermine the integrity of the Contest as determined by the Sponsor. **IMPORTANT: ANY ATTEMPT TO DEFRAUD OR VIOLATE THE RULES IN ANY WAY IN CONNECTION WITH THIS CONTEST WILL BE PROSECUTED TO THE FULLEST EXTENT OF THE LAW AT SPONSOR'S SOLE AND ABSOLUTE DISCRETION. SPONSOR RESERVES THE RIGHT TO MAKE ANY INVESTIGATION INTO THE ELIGIBILITY OF A PARTICIPANT AND DELAY THE AWARD OF ANY PRIZE DURING THE INVESTIGATION FOR ANY PERIOD OF TIME IT DEEMS NECESSARY AND PENDING THE RECEIPT OF ANY AND ALL INFORMATION IT DEEMS NECESSARY.**
5. **LIST OF PRIZE WINNERS:** Names of all winners will be available after the end of the Contest. To receive a list of winners, mail a stamped, self-addressed envelope accompanied with a signed, hand-printed request to "Nerf NDTL World Championships Winners' List", PO Box 11488, Bozeman, MT - USA 59719-1488. All requests must be received by November 15, 2009.
6. **SPONSOR:** Hasbro, Inc., 1027 Newport Ave. Pawtucket, RI 02862.