

NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE
January 17, 2008
Release #08-169

Firm's Recall Hotline: (877) 272-6486
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908

Cranium Cadoo Board Games Recalled Due to Violation of Lead Paint Standard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Cranium Cadoo Board Games

Units: About 38,000

Importer: Cranium Inc., of Seattle, Wash.

Hazard: The surface paint on the die contains excessive levels of lead, violating the federal lead paint standard.

Incidents/Injuries: None reported.

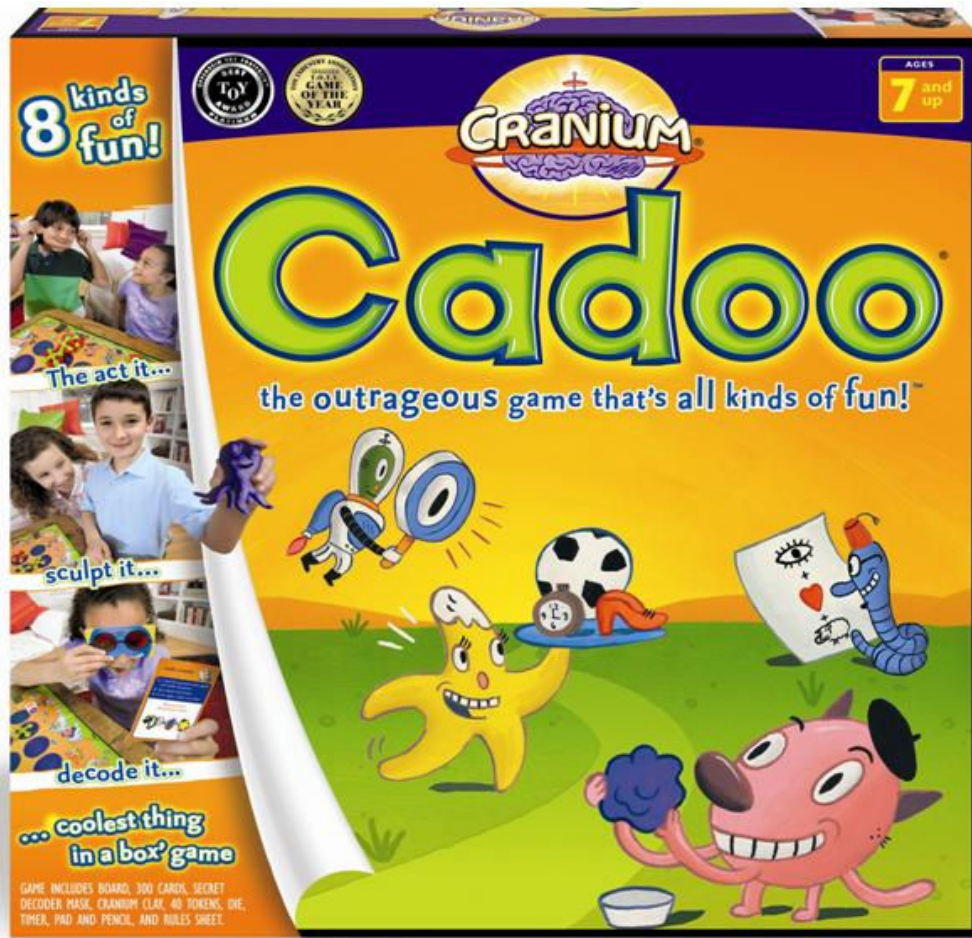
Description: Only the die found in Cranium Cadoo board games with lot numbers 2007195 through 2007244 are included in the recall. The Cranium Cadoo game is packaged in a square cardboard box with an orange background. The seven digit lot number is printed under the plastic tray on the bottom half of the box.

Sold at: Fred Meyer, Kmart, Shopko, Wal-Mart and specialty game stores nationwide between October 2007 through January 2008 for about \$20.

Manufactured in: China

Remedy: Consumers should immediately dispose of the die and contact Cranium Inc. to receive a free replacement die.

Consumer Contact: For additional information, contact Cranium Inc. at (877) 272- 6486 between 6 a.m. and 6 p.m. PT, Monday through Friday or visit the firm's Web site at www.cranium.com



CADOO™ DIE



**SEVEN DIGIT
LOT CODE:**



**Affected lot codes:
"2007195" to "2007244"**

NOTE: Markings before or after the seven-digit lot number may be ignored

Send the link for this page to a friend! The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$800 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's

work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at www.cpsc.gov/talk.html. To join a CPSC email subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.