



For Immediate Release

Wizards of the Coast Contact : Tolena Thorburn
425-204-8011
Tolena.Thorburn@wizards.com

Hasbro Inc., Contact: Gail Leach Carvelli
401-453-4748; 401-572-4115
gcarvelli@addventures.com

Wizards Holiday Magic Brings Nearly 4,000 Hasbro and Wizards of the Coast Toys and Games to Renton Families in Need

Employee volunteers from Wizards of the Coast help distribute toys donated to the Renton Salvation Army to Renton Area Families

Renton, Wash. (December 23, 2008) – Employee volunteers from Wizards of the Coast, Inc., a subsidiary of Hasbro, Inc. (NYSE:HAS) helped distribute nearly 4,000 Hasbro and Wizards of the Coast toys and games to Renton area families in need during this holiday season. The toys were donated to the Renton Salvation Army by Hasbro and the Renton-based Wizards of the Coast through the Wizards Holiday Magic program.

“Giving back to the community and helping those in need has always been a guiding principle for Wizards of the Coast,” said Greg Leeds, president of Wizards of the Coast. “Being part of the Hasbro family means we can bring a smile to children by making sure they have toys this holiday season. We’re pleased to work with the Renton Salvation Army to make this happen.”

The Wizards volunteers distributed toys to families at the Evergreen City Ballet, located at 710 South Second Street, on December 18 and 19. The Salvation Army estimates that nearly 1,000 families will benefit from the donations this year.

Hasbro, Inc. (NYSE:HAS) is a worldwide leader in children’s and family leisure time products and services with a rich portfolio of brands and entertainment properties that provides some of the highest quality and most recognizable play and recreational experiences in the world. As a brand-driven, consumer-focused global company, Hasbro brings to market a range of toys, games and licensed products, from traditional to high-tech and digital, under such powerful brand names as TRANSFORMERS, PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER, CRANIUM and WIZARDS OF THE COAST. Come see how we inspire play through our brands at <http://www.hasbro.com>. (C) 2008 Hasbro, Inc. All Rights Reserved.

Wizards of the Coast, Inc., is a worldwide leader in the trading card game and tabletop roleplaying game categories, and a leading developer and publisher of game-based entertainment products. The company holds an exclusive patent on trading card games (TCGs) and their method of play and produces the premier trading card game, Magic: The Gathering, among many other trading card games and family card and board games. Wizards is also a leading publisher of roleplaying games, such as Dungeons & Dragons, and publisher of fantasy series fiction with numerous *New*

York Times best-sellers. For more information, visit the Wizards of the Coast website at www.wizards.com

#