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Hasbro Employees to Participate in Red Cross Emergency Shelter Training

Rhode Island Red Cross trains Hasbro employees to staff emergency shelters

Pawtucket, R.I. (October 3, 2008) – Continuing their longstanding commitment to the Red Cross, more than thirty Hasbro employees will participate in a comprehensive Red Cross shelter simulation exercise today at Hasbro’s world headquarters. The training will prepare Hasbro employees to successfully serve as national Red Cross emergency shelter staff in the event of a disaster.

This Red Cross instructor-led simulation will teach Hasbro volunteers about the standard procedures for initiating, managing and breaking down a shelter during a state of emergency. The completion of Hasbro’s team training will represent the first and largest corporate training course taught by the Rhode Island Red Cross.

The training site will be designed to simulate a working Red Cross shelter, complete with sleeping cots and other necessary supplies. The volunteer team will practice the skills necessary to staff a successful shelter operation through a reenactment of potential scenarios that occur during a time of emergency. While some volunteers will act as shelter coordinators, others will portray shelter clients. Each Hasbro volunteer will be certified as a national Red Cross shelter staff member upon the completion of this training.

“These past few years have served as a dramatic reminder of the need for those of us who live along the coast to be prepared for disasters, we are very proud of our employees who have generously offered their time to help assist their community should the need ever arise,” says Karen Davis, Hasbro’s vice president of Community Relations. “We already work closely with the Red Cross through our Disaster Relief Fund, providing assistance to families in need. This was a natural extension of our local and national commitment.”

Nationally, Hasbro has given more than 13,000 toys and games to Red Cross long-term shelters in Louisiana following Hurricane Gustav and in Texas following Hurricane Ike. These toys and games are giving the children and families something to do while they pass the time living in the shelters.

The Red Cross shelter training program is just one of many volunteer activities taking place through Team Hasbro, Hasbro's employee volunteer program. Team Hasbro offers employees an opportunity to give of their time and energy by helping in programs and initiatives that make a difference in the lives of children in their community. Employees who volunteer are eligible for up to four hours per month of paid time away from work to conduct their child-focused, volunteer activity. In 2007, Hasbro employees contributed more than 10,000 volunteer hours to qualified programs.

Hasbro, Inc. (NYSE:HAS) is a worldwide leader in children's and family leisure time entertainment products and services, including the design, manufacture and marketing of games and toys ranging from traditional to high-tech. Both internationally and in the U.S., its PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER, and WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world.

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