



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

### **Warren Resident Earns Hasbro Hero Award**

PAWTUCKET, RI (May 31, 2007) – Hasbro, Inc. (NYSE:HAS) announced today that Lisa Ouellette, of Warren, RI, is the newest recipient of the Hasbro Heroes Award. Hasbro Heroes is a Team Hasbro employee recognition program that honors dedicated Hasbro employees for their commitment to children through volunteerism. One employee from the Pawtucket headquarters is selected each quarter.

Ouellette, who was selected by the Team Hasbro Steering Committee, has made a difference in the lives of many children and their families in the community through her volunteer work with the Girl Scouts, Boy Scouts, Warren Youth Soccer Association, and the Rhode Island SafeKids Coalition. Lisa is also actively involved with St. Mary of the Bay Church, in Warren, where she provides religious education to second graders, assists with fundraising efforts, and organizes community service projects. Lisa has also consistently supported Hasbro's "Bring Your Child to Work Day" since its inception. Ouellette is the Director of Product Safety and Reliability Engineering in the Quality Assurance Department at Hasbro.

"Lisa is a wonderful example of what a true commitment to community is all about," said Hasbro Chief Executive Officer Alfred J. Verrecchia. "We are lucky to have such a compassionate and giving person as part of our team."

The Team Hasbro program enables employees to put their time and energy toward community spirited programs and initiatives. Employees who volunteer are eligible for up to four hours of paid time away from work to conduct their volunteer activity, which must be child focused. Last year Hasbro employees contributed more than 10,000 hours.

**About Hasbro, Inc.**

*Hasbro, Inc. (NYSE:HAS) is a worldwide leader in children's and family leisure time entertainment products and services, including the design, manufacture and marketing of games and toys ranging from traditional to high-tech. Both internationally and in the U.S., its PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER, and WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world. Hasbro's philanthropic efforts reflect this mission by providing gifts of "hope, play, and a helping hand" through the Hasbro Children's Fund and other initiatives aimed to help children worldwide.*

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