

BRADLEY HOSPITAL

A Lifespan Partner

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Hasbro, Inc. makes \$500,000 donation to Bradley Hospital

Gift will support hospital revitalization project

EAST PROVIDENCE, R.I. – Bradley Hospital announced it has received a \$500,000 gift from Hasbro, Inc. to support the construction of a new, state-of-the-art 44,000-square-foot addition on the hospital's East Providence campus.

The new building is the centerpiece of a 3-phase, campus-wide revitalization that will significantly increase and modernize patient, visitor and research space at Bradley Hospital, the nation's first psychiatric hospital for children and adolescents and a major teaching hospital for The Warren Alpert Medical School of Brown University. The \$31.1 million project is scheduled to be complete by the fall of 2009.

“We can't thank Hasbro, Inc. enough for their generosity as we embark on this exciting new venture,” said Daniel J. Wall, president and CEO, Bradley Hospital. “Their support will help bring our buildings and facilities up to modern standards, better enabling us to provide innovative, comprehensive and family-centered care to the growing number of children from Rhode Island and all across the country who seek our mental health services each year. We are deeply grateful for their commitment to advancing children's mental health.”

“Bradley Hospital has a long history of providing outstanding psychiatric care to children to help them overcome and triumph over the obstacles they face,” said Brian Goldner, president and CEO of Hasbro, Inc. “It is because of this legacy and Bradley's commitment to caring for children that Hasbro is pleased to make a donation to the hospital's revitalization project.”

The first phase of the Bradley Hospital revitalization project involves the construction of a new, 2-story building on the lower part of campus. It will provide three times more square feet of inpatient space, including 60 private rooms that will be relocated from existing semi-private rooms in the 77-year-old main Laufer building. The inpatient unit will accommodate 15 children with developmental disabilities, 30 adolescents and 15 young children. All inpatient rooms will be located in clusters of small, quiet pods – a design that provides patients and their families with some privacy, enables staff to closely monitor and quickly respond to patients, and allows the hospital to be more flexible when admitting patients.

The next phase will focus on renovating the vacated space in the Laufer building in order to enhance and expand Bradley Hospital's outpatient and partial-hospitalization programs for children and adolescents, including SafeQuest, an intensive after-school program for teens at risk for self-harm who may also be suffering from significant mood or anxiety disorders. The newly

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renovated space will also allow for increased cutting-edge research initiatives right on the hospital's campus.

During the project's final phase, the Children's Residential and Family Treatment (CRAFT) program – a residential program for children ages 4 to 12 who do not require inpatient care but cannot yet live with their families – will move from the Laufer building to Swan House, an on-campus residential home scheduled for renovation. This move provides children in the CRAFT program with their own yard, as well as additional space to do their homework, visit with their families, and play. Patients currently residing in Swan House will be relocated to the new building.

A formal groundbreaking ceremony for the new building was held on April 14. The event also served as the formal kick-off for the public phase of "Uniquely Bradley: Advancing Children's Mental Health" – a capital campaign aimed at raising \$7.5 million for the project.

Founded in 1931 as the nation's first psychiatric hospital for children, Bradley Hospital (www.bradleyhospital.org) remains a premier medical institution devoted exclusively to the research and treatment of childhood psychiatric illnesses. Bradley Hospital, located in East Providence, is an affiliate of The Warren Alpert Medical School of Brown University and ranks in the top third of private hospitals receiving funding from the National Institutes of Health. Its research arm, the Bradley Hasbro Children's Research Center (BHCRC), brings together leading researchers in such topics as: autism, colic, childhood sleep patterns, HIV prevention, infant development, obesity, eating disorders, depression, obsessive-compulsive disorder (OCD) and juvenile firesetting. Bradley is a private, not-for-profit hospital and operates the Bradley School, a fully certified special education school. Bradley is a member of the Lifespan health system.

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