



## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

## Hasbro to Help Angel Flight Northeast Deliver Holiday Toys to Families of Critically Ill Children

**North Andover, MA - December 20, 2006** - This year Santa will deliver gifts a few days early to nine critically ill children and their families, and he won't be coming in a sleigh.

Instead, on December 20, six Santa Flight small aircraft missions conducted by volunteer pilots from Angel Flight Northeast will take off loaded with 100 toys donated by Hasbro, Inc. (NYSE:HAS), a worldwide leader in children's and family leisure time entertainment products and services. The Santa Flights will take off from Lawrence Municipal Airport, in North Andover, Mass., and will reach seriously ill children and their families across New England on this special holiday mission.

Angel Flight Northeast provides free air transportation year round in private planes to patients and their families whose financial resources would not otherwise enable them to receive treatment or who live in rural areas without access to commercial airlines. This year, Angel Flight Northeast established the "Hasbro Helping Wings" program, made possible by a three-year, \$75,000 financial grant from the Hasbro Children's Fund, the charitable arm of Hasbro, Inc. The "Hasbro Helping Wings" program will provide the nonprofit organization with the funding necessary for around-the-clock flight mission coordination.

"Hasbro is providing much needed support for the critical and very labor-intensive mission coordination process which brings each request to fruition," said Larry Camerlin, president of Angel Flight Northeast. "The Hasbro Helping Wings program truly enables ordinary people to do extraordinary things for children in need."

Team Hasbro employee volunteers and Angel Flight Northeast volunteer pilots will start arriving on Dec. 20 at 10 am at the Lawrence Municipal Airport (492 Sutton Street, North Andover, Mass.) to fill the planes with Hasbro toys and games. Santa Flights will begin departing at 12 pm for their holiday destinations, which include:

- **Chelsea Gasper, 13, of Webster, NY**, who will be waiting at the Greater Rochester, NY (ROC) Airport.
- **Zachary Nickerson, 9, of Corinth ME**, who will be waiting at the Bangor, ME (BGR) Airport.
- **Lauren Mulholland, 16, of Wildwood Crest, NJ**, who will be waiting at the Atlantic City, NJ (ACY) airport.

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- **Randi Leigh Baxter, 13, of Appleton, ME**, who will be waiting at the Rockland, ME (RKD) airport.
- **Carter Finger, 7, of Carnegie, PA**, who will be waiting at the Allegheny County, PA (AGC) airport.
- **Michael Politzer, 13, of Carlisle, PA**, who will be waiting at the Harrisburg, PA (N94) airport.
- Due to predicted inclement weather, three remaining deliveries may need to be made via UPS to **Savannah Harvey, 5, of West Seneca, NY; Hans Ruecklies, 3, of Erie, PA; and Noah Jondro, 4, of Fort Fairfield, ME**. Santa Flights will take place if weather permits.

"We pride ourselves in supporting organizations such as Angel Flight Northeast that are successful because of their selflessness, dedication and passion for helping children and families in need," says Alfred J. Verrecchia, chief executive officer of Hasbro, Inc. "Hasbro takes its responsibility of giving back very seriously, and because we make a living entertaining children, it is our obligation to give every child something to live for."

*A pre-launch Christmas brunch will be served and interview opportunities will be available with Santa Flight pilots and representatives from Angel Flight NE and Hasbro, Inc. Journalists, photographers, and videographers may also arrange **in advance** to accompany a Santa Flight to one of its northeast destinations.*

#### **About Angel Flight Angel Flight Northeast**

*Based at the Lawrence Municipal Airport in North Andover, Mass., Angel Flight Northeast is a non-profit volunteer corps of over 800 private pilots and ground volunteers who combine a love of flying with the spirit of grassroots volunteerism by providing flights of healing hope for children and adults who need to access much-needed medical care at significant distances from their homes. Since its founding in May 1996, Angel Flight has received over 35,000 requests for medical flights for patients and their families living in the six New England states and New York, New Jersey and Pennsylvania. For more information on Angel Flight Northeast, please visit [www.angelflightne.org](http://www.angelflightne.org).*

#### **About Hasbro, Inc.**

*Hasbro, Inc. (NYSE:HAS) is a worldwide leader in children's and family leisure time entertainment products and services, including the design, manufacture and marketing of games and toys ranging from traditional to high-tech. Both internationally and in the U.S., its PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER, and WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world. Hasbro's philanthropic efforts reflect this mission by providing gifts of "hope, play, and a helping hand" through the Hasbro Children's Fund and other initiatives aimed to help children worldwide.*